

AMENDMENT TO THE SPECIFICATION

Please amend the specification by marked up replacement paragraph(s) as follows.

At page 12, please replace the paragraph from lines 26 through 28 with the following:

--Underlying the present invention is the belief that information should be stated relative to the nutritional units that are used to define a nutritional budget, the ideal reference unit for this information being the caloric or Centical (100 caloric unit).--

At page 21, please replace the paragraph from lines 13 through 23 with the following:

--A further aspect of the invention provides a food product and packaging material that packages the food product. The packaging material displays the ~~the~~ nutritional content of a food product per a pre-determined approximate number of calories or Centicals. The nutritional content can include weight, fats (saturated and unsaturated), protein, carbohydrates, vitamins, minerals, etc. The pre-determined number of calories is preferably in multiples of 50 or 100, for example, 50, 100, 150, 200, 250, 300, 350, 400, 450, 500, 600, 750 or 1000. Preferably, the pre-determined number of calories per food product is greater than the number of calories per serving. More preferably, it is 20, 30, 40, 50, 70, 100 or more calories. Alternatively, it is 50%, 75%, 100% or more calories. Alternatively, the presentation is not per serving unit.--